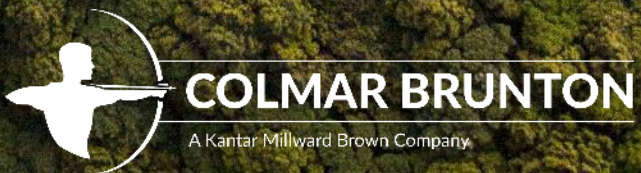




THE COLMAR BRUNTON RESEARCH PANEL



C O N T E N T S



PRIVACY POLICY



COOKIE POLICY



TERMS & CONDITIONS

PRIVACY POLICY

Research work conducted via Colmar Brunton's Research Panel are professional studies for reputable companies interested in what you, the consumer, think and do. We value your privacy as much as you do. We have created this privacy policy to demonstrate our firm commitment.

By submitting the online registration survey, you agree to allow Fly Buys to pass your details onto Colmar Brunton to enable us to select the correct people for each survey. These details will not be used for any other purpose. The information provided to Colmar Brunton is: Name, Email address, Date of birth, Gender, Geographic location.

Information Collected on Colmar Brunton's Research Panel Members

We ask you for personally identifiable information such as your name, address, age etc for the purpose of:

- contacting you with a view to inviting you to participate in a study
- targeting and personalising the emails, phone calls and communications we make available to you

Demographic and profile data is only shared with Colmar Brunton's Research Panel's clients and is on an aggregate or collective basis, and never at any time will your personally identifiable information or email addresses be rented or sold to a third party unless:

- it is required by law, or
- you expressly agree to us giving out your information

Storing demographic and profile data is also our way of ensuring we have a good cross-section of New Zealanders on The Colmar Brunton Research Panel, and also ensuring we can send you the most relevant surveys for you.

Transactional Data

From time to time, Colmar Brunton may wish to match survey data we collect through your responses to surveys with your Fly Buys transaction data to improve our research offering.

By Fly Buys transaction data, we mean the details of transactions you make at businesses that offer Fly Buys points such as the date you shopped, how much you spent, your payment method and what you have bought. Fly Buys collect this information as a result of you providing your Fly Buys membership card/membership card number to a Fly Buys Partner when making a purchase in store or online.

Why do Colmar Brunton wish to have access to a Fly Buys member's transaction data?

- Being able to analyse this data provides a more complete picture of why people buy particular products, in particular situations. The purpose of this type of research is to ultimately improve the products and services that are offered to consumers by the companies on behalf of whom we do research

COOKIE POLICY

Colmar Brunton may use technology such as ‘cookies’ to improve our research offering.

By accepting cookies, panel members are likely to receive more survey opportunities, in turn, creating the opportunity to earn more points.

This technology may also enable us to send you ‘smarter’ surveys, because there will be less need to ask questions about things like online advertising.

This policy details how Colmar Brunton uses cookies or similar technologies in our surveys and on our panel websites.

Definitions and Terms used in this policy

“Cookie” An electronic file placed on a Device which stores information specific to that Device. On Device’s that don’t accept Cookie’s, the Device specific information will be stored in the browser cache.

“Colmar Brunton Cookie” A Cookie which has been designed for use by Colmar Brunton and which will be placed on a panellists’ computer/device at login to identify them to Colmar Brunton as a panellist.

“Device” A computer, smartphone, or other mobile device.

“Opt-out Cookie” A Cookie which has been designed for use by Colmar Brunton and which will be placed on a panellists’ computer/device to identify them to Colmar Brunton as a Respondent whose advertising exposure data cannot be matched to their panel ID.

“Tag” means an electronic tag in on-line advertisements placed on certain sites and/or properties by Colmar Brunton.

COOKIES

Placement of Cookies

Colmar Brunton will place either a Colmar Brunton Cookie or Opt-out Cookie to all Respondents who login to their online surveys.

The Colmar Brunton Cookie may be read by a 3rd party research partner to identify a device as a Colmar Brunton Panellist’s device. All information contained in the Colmar Brunton Cookie is completely anonymous. This anonymous information does not include your name, address, email address, or other personally identifiable information.

The Colmar Brunton Cookie shall not be used on any computer/device other than those owned or used by a panel respondent. Colmar Brunton will not enable 3rd party matching for a panel respondent who has elected to opt-out of the program.

COOKIE POLICY

Prohibition on Use of Tags

Colmar Brunton shall not use the Tags:

- (a) to personally identify any individual Respondent;

Restrictions on Use of Colmar Brunton Cookie Data

(a) Colmar Brunton will ensure that a respondent's visits to their tagged registration, participation, and survey pages will not increase the likelihood that such Respondent will receive any particular targeted advertising.

(b) Colmar Brunton may wish to (a) invite Respondents to participate in additional research based on their exposure to specific online advertising or assets; or (b) match Respondent records to existing Respondent demographic data which has already been collected by Colmar Brunton.

Can I refuse cookies or opt-out later?

Most browsers are initially set up to accept cookies. However, you can configure your browser to alert you when a web site is attempting to send you a cookie and at that time you will have the option of refusing the cookie.

Different browsers use different ways to disable cookies, but they are usually found under a Tools or Options menu. You can also consult the browser's help menu.

If you decide that you no longer wish to receive cookies on your PC or device, you can opt out at any time and still remain part of the panel.

This cookies policy should be read in conjunction with Colmar Brunton's Research Panel Terms and Conditions & Privacy Policy as well as the terms and conditions for completing surveys with Colmar Brunton on the Fly Buys website [here](#).

Contact Us

If you have any additional questions about our cookies or this cookies policy, please contact us at survey@colmarbrunton.co.nz

Opt out

Please please contact us at survey@colmarbrunton.co.nz if you wish to opt out of having your online advertising exposure data matched with your panel ID.

TERMS & CONDITIONS

Acceptance of Terms and Conditions

Colmar Brunton is a participant in the Fly Buys loyalty programme. All Fly Buys Members can opt in to collect points with Colmar Brunton for completing surveys.

Colmar Brunton's Research Panel is open for membership:

- to current Fly Buys cardholders
- to individuals aged 15 years or over.
- for New Zealand residents only

and is conditional upon acceptance and compliance with the terms, conditions and disclaimers contained in this document.

The submission of the online registration survey constitutes the member's acceptance of these Terms and Conditions.

Colmar Brunton reserves the right to vary these Terms and Conditions by providing 30 days' notice on the Colmar Brunton website.

Conditions of Membership

By opting in, members also consent to receiving survey invitations from both Colmar Brunton and ConsumerLink. ConsumerLink is owned by Colmar Brunton so members details are never passed onto any third parties.

For the purpose of this document, privacy policy and cookie policy, the company names Colmar Brunton and ConsumerLink are substitutable.

At any time, members can unsubscribe from receiving survey invitations from one or other, or both Colmar Brunton or ConsumerLink. Colmar Brunton reserves the right to terminate the membership of individuals who violate the following conditions of membership:

- An individual may only apply for one membership
- An individual must not join nor use the Colmar Brunton's Research Panel on behalf of another individual, or under a false identity
- Any individual that is deemed to be dishonest in their survey responses
- Any other reason deemed inappropriate in the reasonable opinion of Colmar Brunton.

TERMS & CONDITIONS

Prize Draws

By participating into prize draws, you agree to

- Any specific Terms & Conditions associated with that prize draw.
- Have your name published on the Colmar Brunton's Research Panel website in the case that you are a winner. Only first names and town/city of residence would be published.

Colmar Brunton will make reasonable efforts to notify the winner that they have won. If for any reason Colmar Brunton, having made reasonable efforts to make contact with an eligible winner, has failed to make contact with the winner within 2 months of original notification being sent by Colmar Brunton, Colmar Brunton may, at its discretion:

- a. deem that winner to have forfeited their right to the prize; and
- b. select another eligible winner in accordance with these Terms and Conditions.

Any win that Colmar Brunton reasonably suspects (in the Promoter's sole discretion) has involved or may involve fraud, bugs, tampering, hacking or any other unauthorised intervention will be null and void.

Payments to Members

Rewards / Payments to the member is at the sole discretion of Colmar Brunton.

Colmar Brunton reserves the right to request a copy of a 'proof of identification' document for membership verification and security purposes before granting payment of rewards. Where the member is unable to provide a copy of a proof of identification document, Colmar Brunton may deny the request for payment of rewards and may also, at its discretion, cancel the membership.

The member is solely responsible for ensuring accuracy of information provided for the purposes of delivery of payments or rewards. Where payment is issued in the wrong name or where payment is not received by a member due to inaccurate addresses, there will be no re-issue of payment.

Colmar Brunton is not responsible for any mail handling error of any postal service involved in the delivery of payment.

Upon termination of membership, the member will forfeit all outstanding rewards earned.

TERMS & CONDITIONS

Disclaimer

From time to time our surveys may contain links to other websites or surveys not maintained by Colmar Brunton. Colmar Brunton does not independently verify the business practices of these third parties and makes no warranties on their behalf. The availability of any link or reference of any third party shall in no way constitute an endorsement by Colmar Brunton of such third party. We encourage you to be aware when using such links to read the terms and conditions of each and every website you visit.

These terms and conditions should be read in conjunction with Colmar Brunton's Research Panel Privacy Policy as well as the terms and conditions for completing surveys with Colmar Brunton on the Fly Buys website: www.flybuys.co.nz/colmarbrunton